



Greater Memetic Magic

Developing the Eyes

The ability to see the memetic manifestations of the Root Social Matrix is the foundation upon which Memetic Magick is built. Any true practice of memetic sorcery assumed the magician first develops the eyes with which to see the Root Social Matrix. If the Root Social Matrix is to be manipulated efficiently it must first be seen. A ritual with the power to open the social eyes is included at the end of this book. The Root Social Matrix cannot be seen as such by the biological eyes, though hints of its presence abound within the medium of the five senses. The Root Social Matrix is seen as an intuitive understanding of the root causes and connotations of sociocultural events. A proper understanding of memetic theory accelerates this process of intuitive understanding.

Since human sociocultural systems contain many illusory structures which distort, hide, and conceal true nature to gain advantage, real or imaginary, over competing portions of society and culture, very few human beings have the ability to perceive the root truths concealed beneath the veil of sociocultural illusion.

Of the Opening of the Eyes, contained within the practice portion of this book, is a powerful ritual. If enacted faithfully, *Of the Opening of the Eyes* will allow some measure of sight into the Root Social Matrix. The power extracted from successful enactment of the ritual will vary in accordance with the relative strength of negative sociocultural programming inherent in the magician, combined with natural ability to see into the Root Social Matrix. It may be that on rare occasions individuals are born *natural seers*. These rare individuals have an innate genetic biological ability to see past sociocultural illusion to the heart of the Root Social Matrix. But the number of natural seers in any population will be very small, perhaps no more than one man or woman in a hundred thousand.